



DRINK

DISTRIBUTION

**DISTRIBUTION & STORAGE FOR THE
ALCOHOL BEVERAGE INDUSTRY**

JULY 2024



SIMPLIFYING DISTRIBUTION & STORAGE

ON VANCOUVER ISLAND

Drink Distribution was established to provide better Distribution and storage services to alcohol beverage producers in British Columbia.

With limited options currently available on Vancouver Island, we understand the need that exists as we've experienced the challenges ourselves.

We care about providing reliable distribution services to all stakeholders, providing accurate inventory and first rate communication and problem solving.

Your sales are reliant on having product delivered on time.

Our team has experience. Our drivers have years of experience delivering alcohol products on Vancouver Island. We know your customers.

We know how important the personal touch is and the high standards of each individual brand we interact with.

We recognize that our producers success relies on maintaining strong customer relationships.

FEATURES

STORAGE

Our 3,500 sq.ft. warehouse, centrally located in Victoria BC, offers dry and cold storage.

Our 1500 sqft. cooler is maintained at 4 degrees.

Our warehouse is fully secured, digitally alarmed and monitored through high definition live video systems.

DISTRIBUTION

Picking and delivery services for anywhere on Vancouver Island, from Victoria and Gulf Islands up to Campbell River and West to Tofino. We have Vancouver Island covered.

CUSTOMIZED SOFTWARE

Technology is a priority for our operations and it simplifies your product delivery. Our warehouse utilizes an advanced warehouse and transportation management software, from established developers, that provides full visibility and optimization for our customers.

This allows for order processing, live inventory management, order history, tracking, and paperless transactions.

ADDITIONAL SERVICES

SAME DAY RUSH ORDERS AVAILABLE

SALES AGENT OR LICENSEE PICK-UP

BENEFITS

NO EMPTY KEG STORAGE FEE

NO HIDDEN FEES

FIXED FEE PRICING

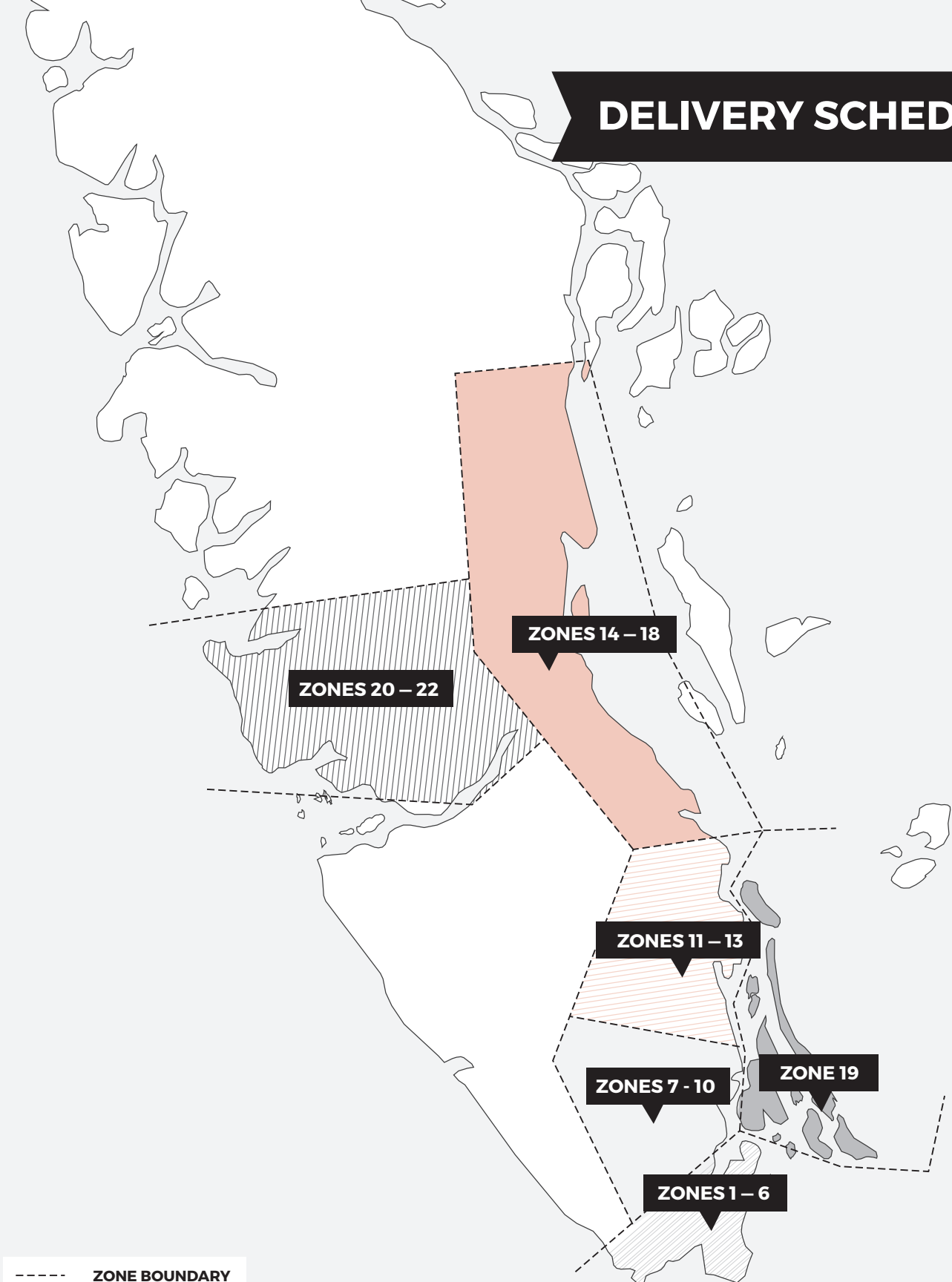
ONLY SIMPLIFIED BILLING, GREAT SERVICE, PROFESSIONALS THAT COMMUNICATE AND CARE ABOUT YOUR PRODUCT AND YOUR REPUTATION.



DRINK DISTRIBUTION INC.
836 DEVONSHIRE RD, UNIT 2,
VICTORIA, BC V9A 4T4

DRINKDISTRIBUTION.CA
INFO@ DRINKDISTRIBUTION.CA

DELIVERY SCHEDULE



ZONE	DELIVERY LOCATION	MON	TUES	WED	THURS	FRI
1	Victoria	🍷	🍷	🍷	🍷	🍷
2	Sidney		🍷			
3	Saanich		🍷			
4	Oak Bay					🍷
5	Colwood / Langford				🍷	
6	Sooke				🍷	
7	Malahat / Mill Bay		🍷			
8	Cobble Hill		🍷			
9	Cowichan		🍷			
10	Duncan		🍷			
11	Chemainus			🍷		
12	Nanaimo South			🍷		
13	Nanaimo North			🍷		
14	Parksville			🍷		
15	Qualicum			🍷		
16	Courtenay / Comox				🍷	
17	Cumberland				🍷	
18	Campbell River				🍷	
19	Salt Spring Island					🍷
20	Port Alberni		🍷			
21	Tofino		🍷			
22	Ucluelet		🍷			

DRINK SIMPLIFIED PRICING DRINK DISTRIBUTION WILL PERFORM THE FOLLOWING SERVICES AT THE RATES OUTLINED BELOW.

WINE & SPIRITS DISTRIBUTION	INCLUDES: PICKING, DELIVERY, & INSURANCE	VANCOUVER ISLAND	GULF ISLANDS
PACKAGED (Case or Flat)	Minimum Charge (1 Unit Minimum)	\$11.50	\$25.00
	Additional Unit	\$3.50	\$3.50
KEGS (20L or 30L)	Minimum Charge (1 Unit Minimum)	\$17.00	\$25.00
	Additional Unit	\$8.00	\$8.00

BEER DISTRIBUTION	INCLUDES: PICKING, DELIVERY, & INSURANCE	VANCOUVER ISLAND	GULF ISLANDS
PACKAGED FLAT 355ML 12 oz Cans	Minimum Charge (1 Unit Minimum)	\$11.50	\$25.00
	Additional Unit	\$3.50	\$3.50
PACKAGED FLAT 473ML 16 oz cans	Minimum Charge (1 Unit Minimum)	\$11.50	\$25.00
	Additional Unit	\$3.50	\$3.50
PACKAGED BOTTLES 12 oz bottles	Minimum Charge (1 Unit Minimum)	\$11.50	\$25.00
	Additional Unit	\$3.50	\$3.50
KEGS (20L or 30L)	Minimum Charge (2 Unit Minimum)	\$17.00	\$25.00
	Additional Unit	\$8.00	\$8.00
KEGS (50L)	Minimum Charge (1 Unit Minimum)	\$23.00	\$25.00
	Additional Unit	\$23.00	\$25.00

*Fuel surcharges will be added to all Deliveries

COLD STORAGE	
DAILY RATE PER PALLET	20L - max of 20 per Pallet
	30L - max of 14 per Pallet
	50L - max of 8 per Pallet
	\$2.00/day

DRY STORAGE	
DAILY RATE PER PALLET	Cases - Max of 54 per pallet (Wine)
	Flats - Max of 60 per pallet (473ml)
	Flats - Max of 120 per pallet (355ml)
	6 Packs - Max of 64 per pallet (330ml)
	\$1.50/day

** Inventory taken on 1st day of each month

*** maximum 4 sku's per Pallet

RUSH DELIVERY	Minimum Charge or Courier Fee	\$50.00
AGENT PICK-UP	Minimum Charge	\$25.00
RECEIVING	Minimum Charge Per Pallet	\$50.00
INVENTORY COUNT	Minimum Charge	\$50.00
PALLET PICK-UP FEE	Minimum Charge Per Pallet	\$50.00
ADMINISTRATION FEE	Order creation and stock adjustments	\$20.00

**** All invoices are billed monthly before the 8th of each month

***** Credit Cards are charged on the 20th of each month

***** Pricing is in effect until Dec. 31, 2024



MARKETING SPACE AVAILABLE FOR PURCHASE WITH DRINK DISTRIBUTION



**SIZE OF AD SPACE:
36" x 36"**

AD SPACE

1 Truck (2 sides) \$175.00/month (6 month commitment)

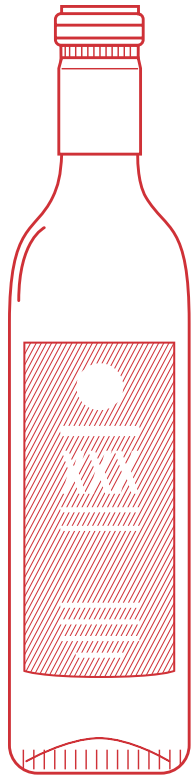
2 Trucks (4 sides) \$300.00/month (6 month commitment)

3 Trucks (6 sides) \$400.00/month (6 month commitment, only 10 available)

One-time production and installation charge: \$200.00

+ GST

FOR FURTHER DETAILS, CONTACT RUSS (250-818-7112) OR DAVE (250-886-5252)



FREQUENTLY ASKED QUESTIONS

STORAGE

How do you charge for storage?

Daily. No charge for day in and day out of warehouse.

What are your storage room conditions?

DRINK's warehouse is temperature controlled. Dry storage is 12-15 degrees Celsius and cold storage is 2-4 degrees Celsius.

Are you a bonded facility?

No, not at this time. All products in the DRINK warehouse are BC Liquor Manufacturers. All of our staff are bonded.

SECURITY

What type of security is in place?

The facility is fully secured, digitally alarmed, as well as HD video monitored.

SOFTWARE

What does your software do?

We are able to be compatible with all software used by producers. Our internal software (Carton Cloud - see next page) is provided to you free of charge to create all orders; onboarding will be arranged and provided free of charge.

The current software provides the following features:

- Queuing of transfers
- Order placement
- Automated Doc 60 generation
- Customer contacts
- Product inventory tracking
- Order history
- BCLDB batch data export

PLACING ORDERS

What is the order cut-off time?

Our cut-off time for next day scheduled delivery is 2pm.

How do I place an order?

Sales representatives can place an order for licensees or LRS accounts through our online software. Simply log onto our order portal quickly and conveniently with your login username and password.

What is the cut-off for rush orders?

Contact us directly at info@drinkdistribution.ca for delivery times and rates.

Does DRINK take orders directly from the licensee or LRS?

Order desk functions can be provided. Please contact info@drinkdistribution.ca to discuss this service.

Does DRINK process any payments from licensees or LRS?

No, we do NOT collect payments on behalf of the producer, however we do offer COD pick-up from licensees at no charge.

BILLING

When are the storage and delivery invoices sent out?

All invoices are sent out by the 8th of each month for the previous month.

What is the best method of payment to DRINK?

DRINK accepts payment through direct debit of your bank account.

TERMS

What are your payment terms?

DRINK requires payment on the 20th of each month. Outstanding invoices will incur 1.5% interest on the overdue amount.

TRANSFERS/PICK UPS

How do I arrange to transfer my inventory to DRINK?

You can send an email to info@drinkdistribution.ca with SKUs numbers and the quantity and we would be happy to assist the transfer.

Does DRINK provide inventory transfer services?

You can send an email to info@drinkdistribution.ca with SKUs numbers and the quantity and we would be happy to assist the transfer.

INSURANCE

Is my product insured with DRINK?

DRINK has full liability coverage for negligence on our behalf.

INVENTORY

When is the inventory reports sent out?

All product inventory is available 24 hours a day on our online portal. At the end of every month we send out a detailed monthly inventory report of empty kegs on hand.

How is my inventory organized?

Inventory is organized by date of receipt and picked strictly on a first-in first-out basis.

Upon an inventory transfer, when will I see my inventory become available for deliveries?

All transfers will appear in inventory within 24 hours of receipt at DRINK.

EMPTY KEGS

How does DRiNK handle empty kegs?

Pickup is free, when drivers drop off, they will pick up all empty kegs. Empty kegs will be stored in double stack (16/

pallet), wrapped for delivery, and stored until pick up from the warehouse is arranged.

All empty kegs are reported when 2 full pallets (16/pallet) are collected. Pick up can be scheduled at your convenience, please email info@drinkdistribution.ca

KEG DEPOSITS

How are keg deposits handled?

Who collects and returns the deposits, DRINK or us?

How do we know when kegs are returned so we can refund the deposit?

Producers are required to handle funds associated with empty keg returns. DRINK will provide a POD details for each delivery, which will assist in the confirmation of keg return.

WHERE ARE YOU LOCATED?

We are conveniently located at: **836 Devonshire Rd, Unit 2, Victoria, BC V9A 4T4** in Esquimalt, close to downtown Victoria, Swartz Bay ferry terminal and minutes to the Trans Canada Hwy.

OUR DRIVERS



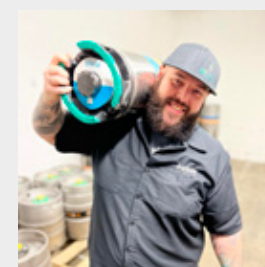
CAM FRANCESCHINI

Hi My name is Cam, and I am a delivery specialist. I've worked in a liquor store, worked another delivery job, and have bartended and bar managed a few different bars in Victoria. I've dabbled in just about all aspects of the industry at this point. I was born and raised on the island, and have lived here my whole life. When I'm not working, I'm often riding my motorcycle along similar routes that I drive when delivering. I've discovered a lot of beautiful rides, and great places to stop for a break thanks to delivering all across Vancouver Island.



KIERDEN BUCHANAN

Hello! My name is Kierden Buchanan, one of the delivery specialists for Drink Distribution. I have been in the craft beverage industry for three years now and plan to make a career of it. As a lifelong admirer of Vancouver Island, I have always during each stage of my career strived to work for locally driven companies that I found a sense of myself in. Now with Drink Distribution I see a path to excel in not only my own life but the lives of the companies and customers we deliver for.



JAY OSBORNE

Hey it's Jay your local delivery specialist. I've been working with the industry for the last 8 years. Before starting with Drink Distribution in 2023, I was with Lighthouse Brewery since 2020 and came there from Logan's LRS/Pub where I was since 2016.

I grew up here in Victoria and enjoy being out in the community and having all the fun that Victoria provides with the many events and festivals put on. I'm happiest when I have a good patio view, with good company and a good beer.

TAKE THE COMPLEXITY OUT OF LOGISTICS



TRUSTED WAREHOUSING & ORDER FULFILLMENT

We've simplified ordering, inventory reports, and outbound shipping tracking with our powerful, end-to-end warehouse management system — so you can leave the logistics to us, and get back to growing your business.

INVENTORY MANAGEMENT

Keeping track of your stock has never been easier. Track inventory storage, levels, movement, condition, and status directly from your customer portal, any time you like.



ACCURACY AT EVERY STEP

Our state-of-the-art CartonCloud Warehouse Management System provides transparency from order to dispatch, giving you greater peace of mind and actionable data for business planning.



BARCODE SCANNING

The safety and condition of your stock is our primary focus, which is why we can use barcode scanning to track stock movement, inventory pick and pack, and dispatch. Barcode scanning also means we can track details against your inventory, including expiry dates and batch numbers, to ensure the right stock is selected each time.



AUTOMATED ORDER INPUT & TRACKING

Our software integrations provide accurate and real-time data flow to and from CartonCloud, making omnichannel ordering so simple. Automate incoming orders for fulfillment, and receive order completion notifications via email, EDI, API, or directly to your online store.



URGENT ORDERS? NO PROBLEMS.

You can flag priority orders in the system, to be fulfilled urgently under high priority rates.



24/7 ONLINE PORTAL ACCESS

Keep eyes on your orders and inventory 24/7, from your customer portal. View stock reports, stock status, order fulfillment, and stock movement in real-time, or ask about setting up notifications for low stock alerts, new orders, order completion, and more.



"They're Great! Super Friendly!"

Cork & Barrel (LRS)



"Have had an exceptional experience with all involved!"

Fairfield BCL #178



"Excellent service and manner!"

James Bay Inn Pub (HOS)



"Kierden and Jay have been 2 of my favourite drivers!"

Cascadia Langford (LRS)



"Service has been excellent! Keep It Up!"

Cascadia Quadra (LRS)



"You guys are great!"

Christies Pub (HOS)



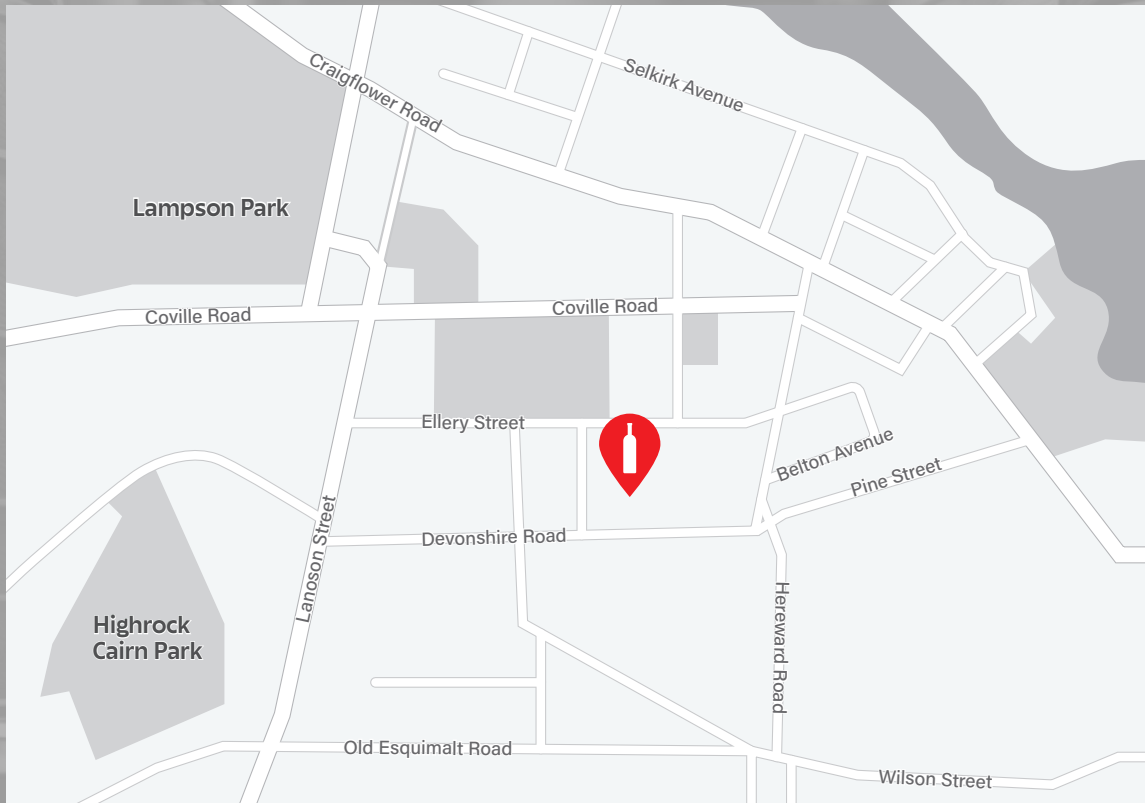
"Deliveries are always done on time. Drivers are always courteous and quiet!"

328 Taphouse (HOS)

DRINK DISTRIBUTION

DRINK DISTRIBUTION INC.

836 Devonshire Rd, Unit 2, Victoria, BC V9A 4T4



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Dave Dallin
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